

COUNCIL MEETING – 22 APRIL 2009

Recommendations to Council from the Executive meeting held on 6 April 2010

Minute
No
E/09/216

Community Safety Partnership Plan 2010 - 2012

The Executive considered a report from Councillor David McVicar, Portfolio Holder for Safer Communities & Healthier Lifestyles proposing the adoption of the statutory Community Safety Partnership Plan.

(NOTE: A copy of the report has been circulated with the Executive agenda to all Councillors.)

Councillor McVicar advised Members that the Council, as a responsible authority of the Community Safety Partnership, had a statutory duty under the Crime and Disorder Act 1998, to work with the other responsible organisations to tackle crime and disorder, including identifying priorities for the area and the creation of the Community Safety Partnership Plan.

The priorities identified for Central Bedfordshire for 2010-2012 through the partnership strategic assessment process were:

1. Reduce Reoffending
2. Reduce Substance Misuse – Drugs & Alcohol
3. Reduce Serious & Acquisitive Crime – Domestic Burglary, Robbery & Theft from Motor Vehicle
4. Reduce Anti-Social Behaviour
5. Reduce Domestic Abuse
6. Casualty Reduction – road safety.

In addition to the priorities outlined above, the Plan supported the Council's own priority of creating safer communities.

Members were advised that the proposed Community Safety Plan, which showed how the priorities would be addressed by the Partnership over the next two years, had been approved by the Community Safety Partnership Executive, subject to the agreement by Central Bedfordshire Council, at its meeting on 23 March 2010.

The Executive noted that the Sustainable Communities Overview and Scrutiny Committee at its meeting on 26 January 2010 had resolved to support the Community Safety Partnership priorities for 2010 – 2012.

Reason for decision: Central Bedfordshire Council is a responsible authority of the Community Safety Partnership under the Crime and Disorder Act 1998. The Act places a statutory duty on the local authority to work with other

responsible authorities to develop and implement a strategy for reducing crime and disorder. The strategy must cover a district, borough or unitary area.

RECOMMENDED

that the Community Safety Partnership Plan and strategic assessment priorities identified for 2010 – 2012, as set out at Appendix A to the submitted report, be adopted.

**Minute
No
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The Central Bedfordshire Communications Strategy

The Executive considered a report by Councillor Richard Stay, Portfolio Holder for Policy and Performance proposing a Communications Strategy for the Council.

(NOTE: A copy of the report has been circulated with the Executive agenda to all Councillors.)

Councillor Stay reminded Members that communications were fundamental to the work of the Council, both in supporting Members, customers, colleagues and partners of the Council and helped the authority to achieve its core objectives.

The proposed Communications Strategy provided focus and direction to the way in which the Council would deliver planned, sustained and two way communication with its key audiences. It was noted that the strategy drew on local research and national best practice in recommending key objectives, critical performance indicators, priority audiences, messages and services.

Members' were advised that the strategy also proposed seven priority campaigns for the period 2010 -11;

- Enhancing communication channels – including the website and News Central
- Stakeholder communications – improving our relationship with key organisations and individuals
- Delivering core campaigns
- Developing internal communications
- Developing relations with the local and national media
- Improving our ways of working

The Executive noted that the proposed strategy was considered by the Business Transformation Overview and Scrutiny Committee at its meeting on 22 February and the feedback provided by the Committee had been incorporated.

Reason for decision: So that communication activity within the Council could be focused on priority actions to enhance customer satisfaction.

RESOLVED

that the strategic objectives, core strands of activity and performance measures within the Communications Strategy, attached as Appendix A to the submitted report, be endorsed.

RECOMMENDED

that the Communications Strategy, attached as Appendix A to the submitted report, be approved for implementation.

Note: A copy of the Executive agenda for the 6 April 2010 can be found at:

<http://www.centralbedfordshire.gov.uk/modgov/ieListDocuments.aspx?CId=577&MId=3029&Ver=4>